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RESTAURANT DAILY NEWS

AN INDEPENDENT PUBLICATION NOT AFFILIATED WITH NRA

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NASDA HELPS SUPPORT U.S. AGRICULTURE INDUSTRY THROUGH A VARIETY OF PROGRAMS

Stephen Haterius, Executive Director of the National Association of State Departments of Agriculture, introduces the association and its mission.

and communication of sound public policy and programs that support and promote the United States agriculture industry, while protecting consumers and the environment.



RDN: Describe NASDA.

SH: NASDA is a non-profit association that represents the 54 state and territorial departments of agriculture. Its mission is to represent the state departments of agriculture in development, implementation

RDN: What is NASDA's role in promoting U.S. agriculture products abroad?

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FINANCIAL GRANTS NOW READY FOR RESTAURANTS THAT UTILIZE SPIRAL WISHING WELLS

Spiral Wishing Wells have raised more than \$200 million for charities around the world in the last few years. People love to toss coins in the Wells and watch them spin around in circles, faster and faster as they hug the nearly vertical walls of the funnel in a blur of speed until they finally disappear into the



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EVERPURE BRINGS AWARD-WINNING MRS-600 HE RO SYSTEM TO NRA

Tony Fischer, Global Product Portfolio Manager at Everpure LLC (booth 5923), details the MRS-600 HE, winner of the 2009 NRA Kitchen Innovation Award.



RDN: What is the MRS-600 HE?

TF: MRS-600 HE is a system that

Continued on Page 133

GARMENT PERCH: MAKE PURSES ACCESSIBLE WHILE ADDING TO A RESTAURANT'S 'COOL FACTOR'

Diego Iturbe of D'Alessio Inc. explains how the company's new product, The Garment Perch, is an easy way to revolutionize your restaurant's dining area.



RDN: So what exactly is The Garment Perch?

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GHIRARDELLI OFFERS THE PREMIUM CHOCOLATE SOLUTION FOR SPECIALTY DRINKS, DESSERTS

Chris Eklem, Director of Sales and Marketing at Ghirardelli Chocolate Company, talks about what the company offers to the foodservice industry.



RDN: What products does the Ghirardelli Chocolate Company offer to foodservice customers?

Continued on Page 105

POSCONNECT FROM POINTS NORTH GIVES YOU PEACE OF MIND, SAVES MONEY, TOO!

John Foucalt, Points North President and CEO, discusses the company and POSConnect.



RDN: Tell the readers a little about your company.

JF: Points North is a software firm that's an industry leader in data

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UMI PROVIDES RESTAURANTS WITH A ONE-STOP SHOP FOR ALL THEIR MARKETING NEEDS

Brooke Furness-Pollock, founder and President of Ulterior Motives International Inc. (UMI), gives an overview of the marketing and advertising agency based in Dallas, Texas.



RDN: There seems to be quite a buzz in the restaurant industry around UMI's online Marketing

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